Privacy Policy The processing of personal data

- 1. The administrator of the personal data of the Service Recipient and / or persons indicated by the Service Recipient is the Service Provider nbi med!a, with its registered office in Krakow at 9 Zakopiańska Street, Tax Identyfication Number: 679-219-75-98 and REGON: 120018168.
- 2. The processing of personal data takes place on the principles set out in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95 / 46 / EC (hereinafter referred to as the "Regulation"), the Act on the provision of electronic services and the provisions of these Regulations.
- 3. The Service Recipient may contact the Personal Data Protection Inspector by phone at 12 292 70 70 or by writing to: redakcja@nbi.com.pl.
- 4. The processing of personal data is necessary for the purposes of implementing the Agreement.
- 5. Providing personal data is voluntary and their processing takes place:
 - 1. In order to properly implement the Agreement,
 - 2. For the purposes of promotional and commercial activities of the Service Provider and third parties, which also includes sharing data with the above-mentioned third parties or entities indicated by them;
 - 3. In order to implement the obligations provided for in the mandatory provisions of law.
- 6. The legal basis for the processing of personal data in the case referred to in paragraph:
 - 1. 5 point 1 is the statutory authorization to process data necessary to fulfill the provisions of the contract;
 - 2. 5 point 2 contractual authorization to process personal data in the event that it is necessary to fulfill legally justified purposes pursued by the Service Provider or there is an informed consent of the system user;
 - 3. 5 point 3 is the statutory authorization to process data necessary for the purpose of acting in accordance with the law.
- 7. Personal data collected by the Service Provider may also be made available to:
 - 1. Relevant state authorities at their request pursuant to relevant legal provisions;
 - 2. Other persons and entities in cases provided for by law.
 - 3. Subcontractors (including event co-organizers, Website manager, facility manager in which the event takes place or hotel in which the event participant stays).
- 8. The Service Provider provides appropriate technical and organizational measures to ensure the security of personal data made available by the Service Recipient, in particular preventing access to them by third parties or their processing in violation of the law, preventing data loss, damage or destruction.
- 9. The Service Recipient provides personal data in the places designated and gives an informed and voluntary consent to the processing of his personal data by the Service Provider, indicated above, for the purposes of the Service Provider's activities specified above.
- 10. The Service Provider may process the following personal data of the Service Recipient necessary to establish, shape the content, change or terminate the legal relationship between them:
 - 1. names and surnames,
 - 2. business addresses,
 - 3. correspondence addresses,
 - 4. employment places,
 - 5. industries
 - 6. positions,
 - 7. academic titles.
 - 8. email addresses,
 - 9. phones,
 - 10. IP addresses.

- 11. In order to perform contracts or perform other legal actions with the Service Recipient, the Service Provider may process other data necessary due to the nature of the service provided or the manner of its settlement.
- 12. The Service Provider distinguishes and marks among the data referred to above the data which submission is necessary to provide the service electronically.
- 13. The Service Provider is entitled to send commercial information to the e-mail addresses provided in the registration form within the meaning of Art. 10 of the Act of July 18, 2002 on the provision of electronic services.
- 14. The Service Provider is entitled to use telecommunications terminal equipment and automatic calling systems for direct marketing purposes.
- 15. The Service Provider may refuse to provide the service electronically due to the lack of access to data, when the processing of these data is necessary due to the way the ICT system functioning ensuring the provision of the service by electronic means or the property of the service.
- 16. The Service Provider may process, with the consent of the Service Recipient and for the purposes specified in item 5, other data regarding the Service Recipient that is not necessary to provide the service electronically.
- 17. The Service Provider may process the following data characterizing the Customer's use of the service provided electronically (operational data):
 - 1. Designations identifying the Service Recipient issued on the basis of the data referred to in item 10,
 - 2. Designations identifying the end of the telecommunications network or IT system used by the Service Recipient,
 - 3. Information about the start, end and scope of each use of the electronic service,
 - 4. Information on the use by the Service Recipient of services provided electronically.
- 18. The Service Recipient and / or persons notified by the Service Recipient have the right to:
 - 1. Supplement and update data content,
 - 2. Requests for temporary or permanent suspension of the processing of personal data or their removal, if they prove to be incomplete, outdated, untrue or collected in violation of the law,
 - 3. Objection to the processing of their personal data in cases provided for by law and the right to request their removal when they become unnecessary for the purpose for which they were collected,
 - 4. File a complaint regarding the processing of data by the Service Provider to the President of the Office for Personal Data Protection.
 - Transfer his or her data.
- 19. In order to implement item 17, please contact the Service Provider's Customer Service Department Contact in item 3.
- 20. The Service Recipient's data will be processed until the consent is withdrawn (marketing purpose) or in the event of a contract until its termination if other regulations do not require the Service Provider to further process it.